

Business Studies Holiday Homework 2018

Class 11

CASE STUDY

No. of Pages: 4 pages

"Activities performed by the primary secondary and tertiary sector together help a product to reach the ultimate customer "

In light of the above statement choose 1 durable and 1 non durable product and trace their paths through the different sectors to the final customer highlighting each sectors contribution.

Draw flowcharts diagrams or stick pictures to illustrate the topic.

PROJECT WORK

No. of Pages: 5 to 6 pages

Interview a proprietor of a start up business and gather information about the following and state the reasons for the same in a project report.

1. Selection of line of Business.
2. Size of Business.
3. Choice of Form of Ownership.
4. Location of the enterprise.
5. Financing the Proposition.
6. Physical Facilities.
7. Plant Layout.
8. Competent and committed worked force.